## WHAT IS CLAIMED IS:

- 1. A method of improving a virtual colonoscopy comprising reducing an attenuation signal of a patient's stool to an attenuation level below an attenuation level of a surrounding colon tissue.
- 2. The method of claim 1 wherein reducing the signal comprises introducing a contrast media in the patient's stool.
- 3. The method of claim 2 wherein introducing the contrast media comprises orally ingesting the contrast media.
- 4. The method of claim 2 wherein the contrast media lowers the density of the patient's stool.
- 5. The method of claim 4 wherein the contrast media reduces the patient's stool to a density between 80% and 90% that of colon tissue.
- 6. The method of claim 4 wherein the contrast media is polystyrene hollow beads.
  - 7. The method of claim 4 wherein the contrast media comprises cellulose.
- 8. The method of claim 7 wherein the contrast media comprises a preparation derived from sawdust.
- 9. The method of claim 2 wherein the contrast media stimulates gas formation in the patient's stool.
- 10. The method of claim 9 wherein the contrast media comprises gasogens.
- 11. The method of claim 10 wherein the contrast media comprises air inside a membrane.
- 12. The method of claim 11 wherein the contrast media comprises an air filled closed cell foam.

- 13. The method of claim 13 wherein the contrast media reduces the patient's stool to an attenuation signal between approximately -100 HU and -200 HU.
- 14. The method of claim 2 wherein the contrast media makes the patient's stool more heterogeneous.
- 15. The method of claim 2 wherein the contrast media increases a fat content of the patient's stool.
- 16. A method of performing a virtual colonoscopy, the method comprising:

administering a contrast media to the patient to reduce an attenuation signal of a patient's stool; and

imaging the patient's colon.

- 17. The method of claim 16 wherein administering a contrast media comprises orally ingesting the contrast media.
- 18. The method of claim 16 wherein the contrast media lowers a density of the patient's stool.
- 19. The method of claim 18 wherein the contrast media lowers the density of the patient's stool to between approximately 80% and 90% that of colon tissue.
- 20. The method of claim 18 wherein the contrast media is polystyrene foam beads.
- 21. The method of claim 18 wherein the contrast media comprises cellulose.
- 22. The method of claim 21 wherein the contrast media comprises a product derived from sawdust.
- 23. The method of claim 16 wherein the contrast media stimulates gas formation in the patient's stool.

- 24. The method of claim 23 wherein the contrast media comprises gasogens.
- 25. The method of claim 24 wherein the contrast media comprises air inside a membrane.
- 26. The method of claim 25 wherein the contrast media comprises an air filled closed cell foam.
- 27. The method of claim 16 wherein the contrast media reduces the patient's stool to an attenuation signal between approximately -100 HU and -200 HU.
- 28. The method of claim 16 wherein the contrast media makes the patient's stool more heterogeneous.
- 29. The method of claim 16 wherein the contrast media increases a fat content of the patient's stool.
- 30. A kit for improving a virtual colonoscopy, the kit comprising:
  a contrast media that reduces an attenuation signal of a patient's stool;
  instructions for use comprising orally ingesting the contrast media a
  predetermined time prior to performing a virtual colonoscopy, wherein the contrast media
  reduces an attenuation signal of the patient's stool; and

a package to hold the contrast media and instructions.

- 31. The kit of claim 30 wherein the contrast media reduces a density of the patient's stool.
- 32. The kit of claim 30 wherein the contrast media increases a fat content in the patient's stool.
- 33. The kit of claim 30 wherein the contrast media makes the patient's stool more heterogeneous.
- 34. The kit of claim 30 wherein the contrast media stimulates gas formation in the patient' stool.

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35. A method of performing a virtual colonoscopy on a computer system, the method comprising:

accessing an image scan of a patient's colon; and

applying an attenuation threshold that has a lower threshold than an attenuation signal of the patient's colon so as to isolate a patient's stool from the patient's colon.

- 36. A method of improving a CT angiography comprising reducing an attenuation signal of a patient's blood to an attenuation level below an attenuation level of a surrounding arterial wall.
- 37. The method of claim 36 wherein reducing the signal comprises introducing a contrast media in the patient's blood by means of an injection.
- 38. The method of claim 36 wherein the contrast media lowers the density of the patient's blood.
- 39. The method of claim 38 wherein the contrast media is microscopic air bubbles.
- 40. The method of claim 38 wherein the contrast media comprises fatladen liposomes.
- 41. A method of performing a CT angiography, the method comprising:
  administering a contrast media to the patient to reduce an attenuation signal of
  a patient's blood; and

imaging the patient's heart.

- 42. The method of claim 41 wherein the contrast media lowers a density of the patient's blood.
- 43. The method of claim 42 wherein the contrast media is microscopic air bubbles.
- 44. The method of claim 42 wherein the contrast media comprises fatladen liposomes.

45. A kit for improving a CT angiography, the kit comprising:
a contrast media that reduces an attenuation signal of a patient's blood;
instructions for use comprising injecting the contrast media a predetermined
time prior to performing a CT angiography, wherein the contrast media reduces an
attenuation signal of the patient's blood; and

a package to hold the contrast media and instructions.